

# DRIVEN



SXFARI | AUTOMOTIVE SHOWCASE



# SAFARI / DRIVEN

Safari is Driven to capture the art of motion for some of the world's most iconic car brands. From the sleek luxury of high-performance vehicles to the rugged power of off-road adventures and the cutting-edge innovation of electric vehicles, our photography and cinematography showcase every detail, elevate brands and ignite passion.



**Watch Autoreel**



LEAPMOTOR C10

# Jump In

Going green with the new electric family SUV



LEAPMOTOR











FORD RANGER

# Built Tough

Australia's favourite ute  
goes on Safari



**RANGER**

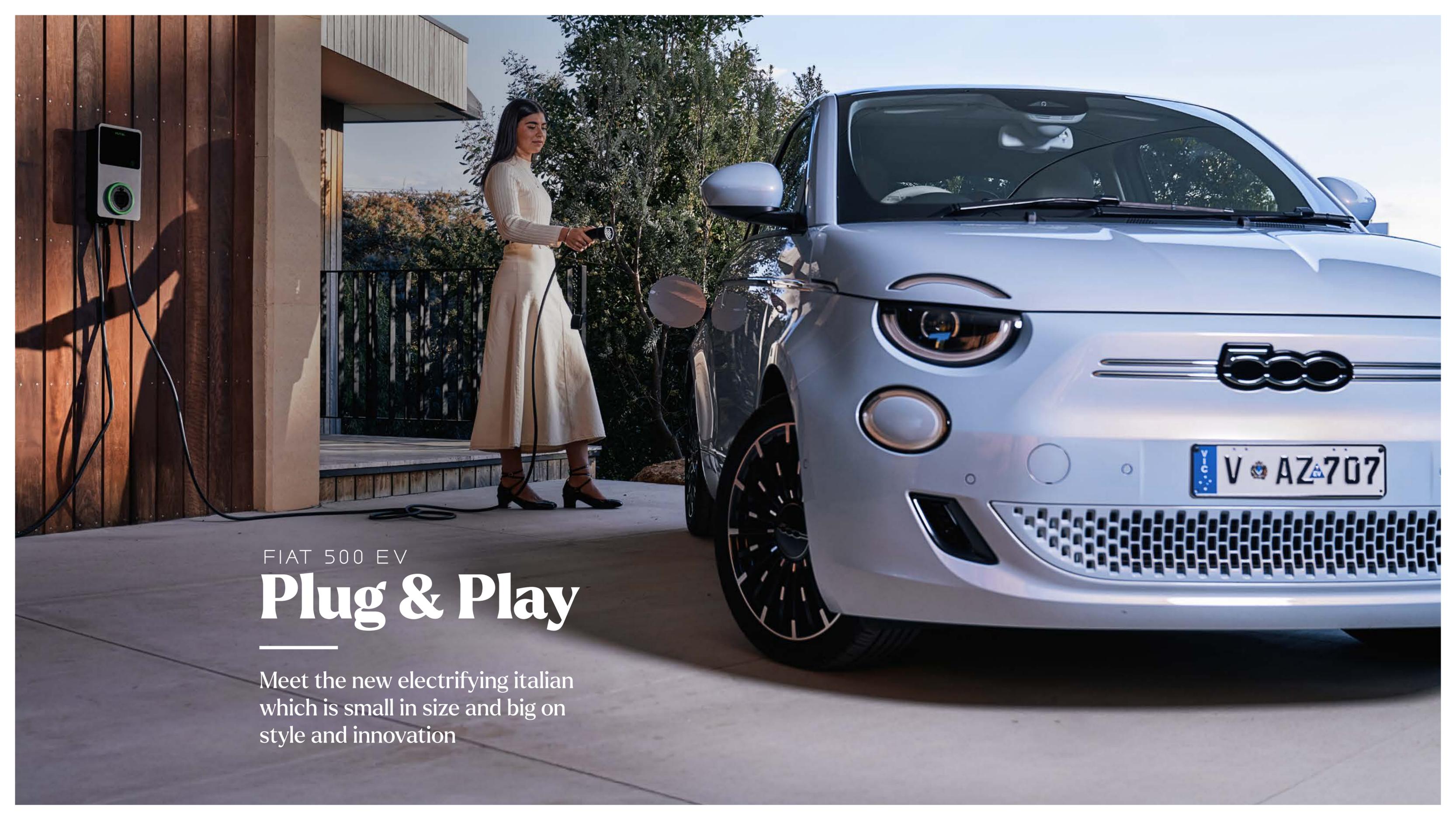










A woman in a white dress is plugging a charging cable into a silver Fiat 500 EV at a charging station. The car is parked on a concrete surface next to a wooden building. The license plate is V AZ 707.

FIAT 500 EV

# Plug & Play

Meet the new electrifying Italian  
which is small in size and big on  
style and innovation





PORSCHE DAKAR

# Roughed Up

The iconic Porsche 911 gets  
the offroad treatment



 Watch Film

**STV** *Dakar*





FIAT DUCATO

# Heavy Lifting

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The new Fiat Ducato looks  
and lifts the goods.



ALFA ROMEO QUADRIFOGLIO

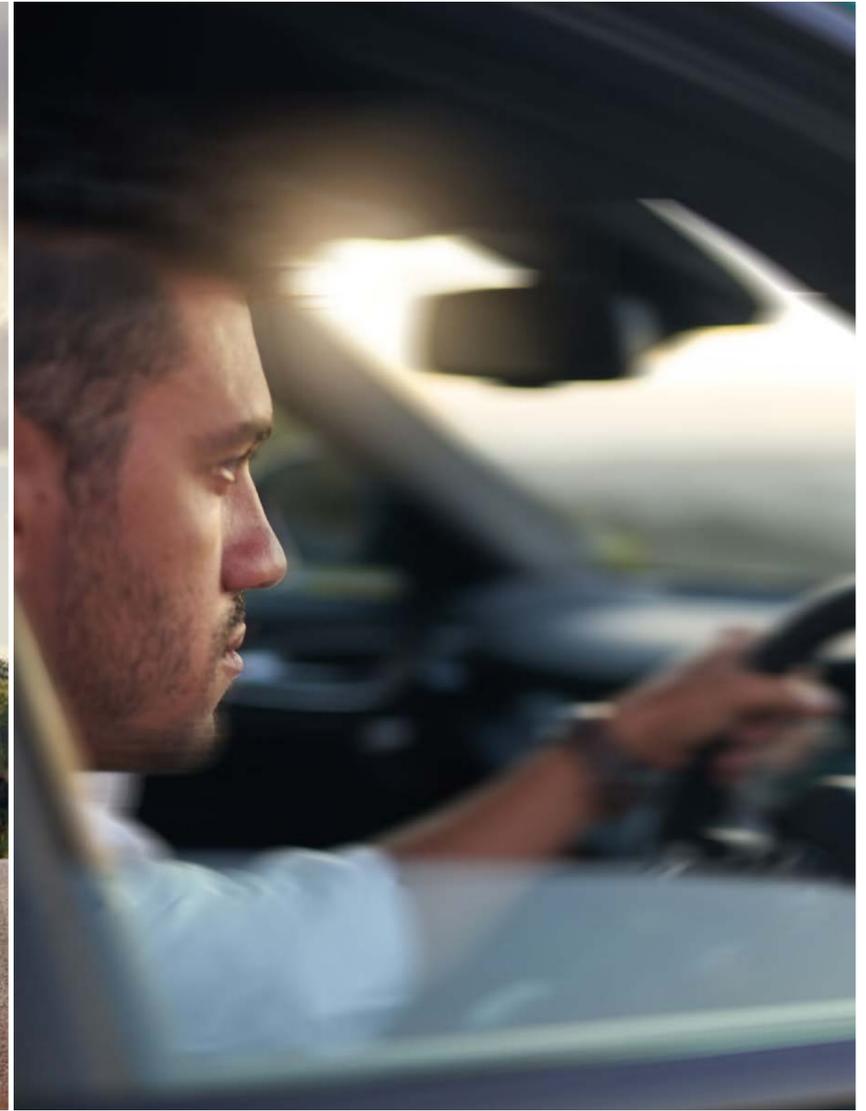
# Four Leaf Clover

The Ferrari derived V6 delivers  
four leafed performance  
and passion

 [Watch Film](#)







ALFA ROMEO TONALE

# Electric Blue

The new Tonale PHEV combines electrifying design and bold Italian style



*Tonale*







VW RESTOMOD

# Electro Gusto

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Take a trip back in time with this  
retro electric VW journey

 [Watch Film](#)



LEXUS LC 500

# Horsepower

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We pit Horse vs horsepower in  
this Melbourne Cup dual

 Watch BTS





MERCEDES X-CLASS  
**Class Act**

The Mercedes Benz X-Class  
ute takes on the wilds  
of Australia

 Watch Film









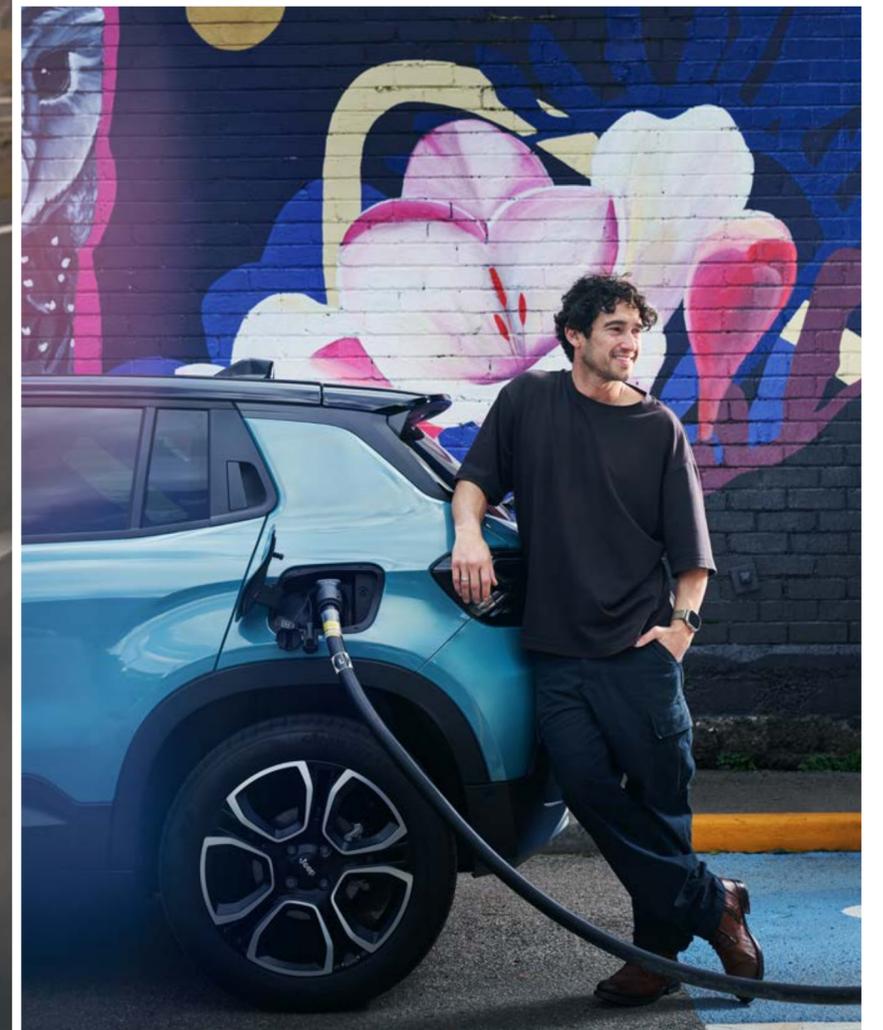
JEEP AVENGER

# The Avenger

We plug in the electrifying  
new Jeep Avenger in the  
urban jungle



**Jeep**



BMW 320D

# City Life

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Living the city life with the  
perfect Bavarian blend of style,  
precision and performance







MERCEDES G-WAGEN

# Bullet Proof

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On the road with the unstoppable  
Mercedes Benz G-Class





Legend,  
updated.

THE NEW G-CLASS  
STRONGER THAN TIME.



NISSAN NAVARA

# Up A Creek

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No terrain too tough, no river too deep for the mighty Nissan Navara.



NAVARA

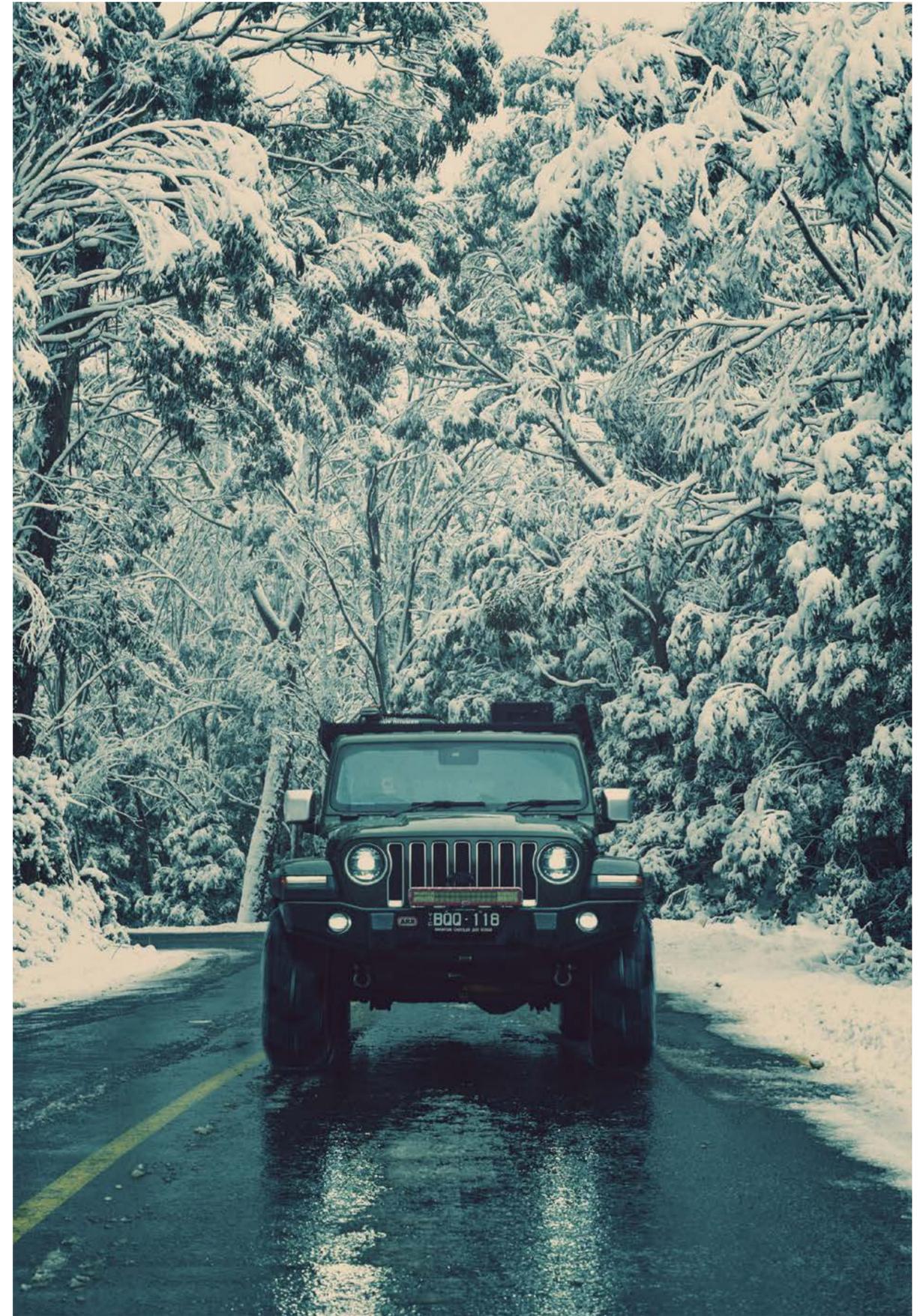


JEEP WRANGLER

# Snow Patrol

Taking on winter's toughest terrain  
with the iconic Jeep Wrangler





RAM 2500

# Extra Large

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Big, bold, and ready for anything – the Dodge Ram 2500 is the ultimate work horse





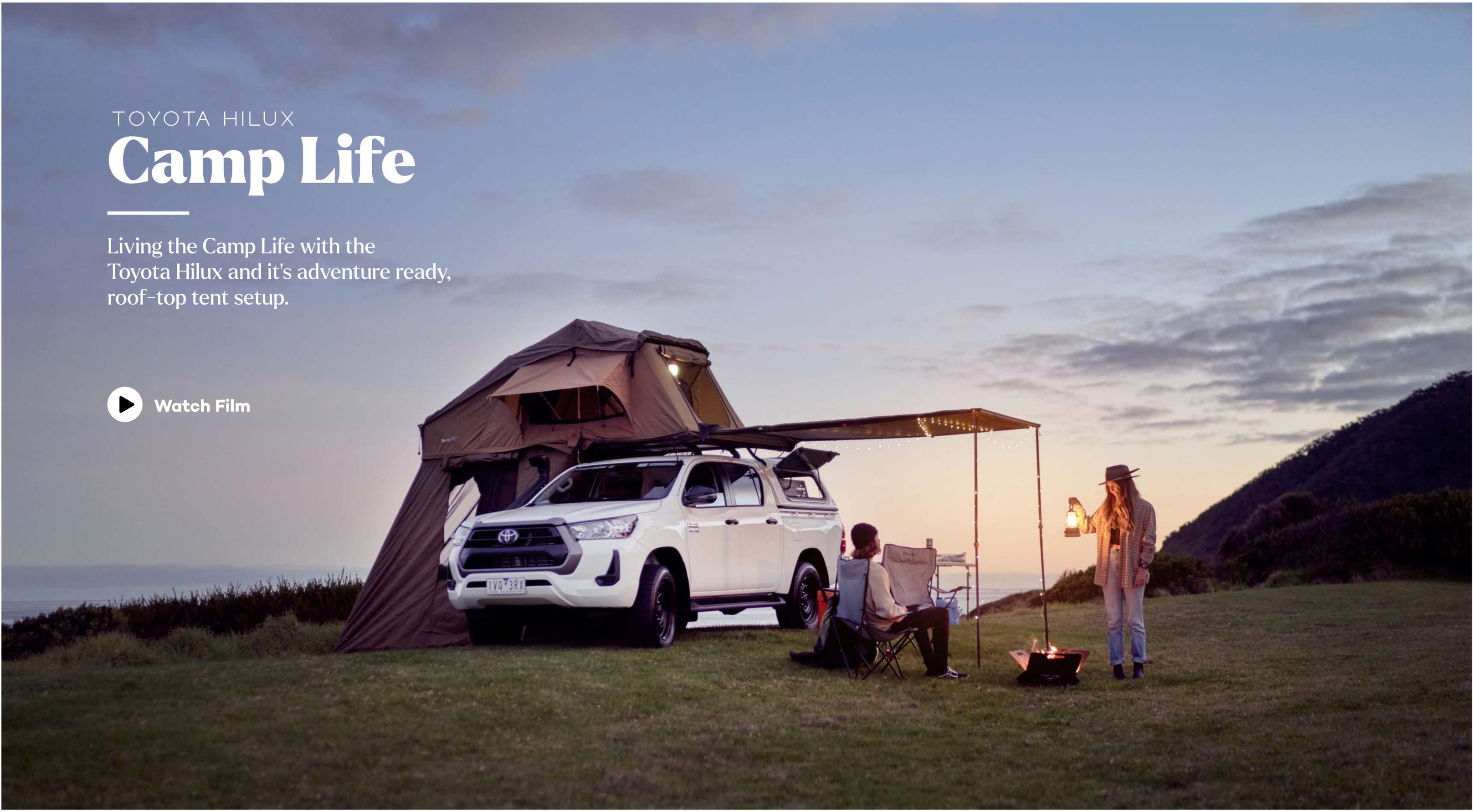
TOYOTA HILUX

# Camp Life

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Living the Camp Life with the  
Toyota Hilux and it's adventure ready,  
roof-top tent setup.

 Watch Film









FIAT ABARTH EV

# Acid Trip

The new 'Acid Green' Scorpion turns energy into emotions, high technology into adrenalin.



Watch Film





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**An explosion of vivid colour  
bouncing, ricocheting and  
generally getting to its  
destination very quickly and  
with minimal effort.**



LAND ROVER

# Driven Wild

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From urban adventure to rugged exploration, Land Rover is made for the wild life.







LIFESTYLE IMAGES

# On Safari

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A few lifestyle moments from Safari's four wheeled adventures.









SÄFARI / DRIVEN

[www.safari.global](http://www.safari.global)